



VICTORINOX

# PARIS WITH A SWEET TOOTH

## 9AM DU PAIN ET DES IDEES

Layers of butter, flaky golden pastry and a soft sweet interior, the glorious croissant is synonymous with a French breakfast. For absolute decadence, make yours a “pain au chocolat”. Du Pain et des Idees is rumored to have one of the best croissants in Paris thanks to its unusual knotted shape.



## 11AM BASTILLE STREET MARKET

Abundant fruit and vegetables, beautiful cheeses or fresh bread, the open air markets of the French capital are a feast for all senses. Try a French classic – a sweet “crêpe” (pancake) filled with a thick layer of chocolate spread and served warm as a snack whilst exploring the market stalls.



## 2PM MUSÉE DU CHOCOLAT

The Musée du Chocolat is sure to be a cultural highlight of any sweet-toothed gourmand's stay in Paris. Not only can you learn about the history of chocolate, you can also see live demonstrations from chocolatiers and attend a workshop on making your own chocolate creations.



## 4PM TEA TIME

Be it an éclair from L'Éclair de Génie or a financier from Maison Kayser, you are never short of an option for afternoon tea in the city of light. Tough as it is for us Swiss natives to admit, the Parisians can also make a mean macaroon – like the iconic pastel-colored discs at Ladurée.



## 9PM DESSERT

As the famous saying goes: “Life's too short, eat dessert first”. So skip dinner and head to Berthillon on the Île St Louis. A family business since 1954, the legendary ice cream comes in flavors such as lavender and foie gras as well as all the crowd-pleasing classics.

